



Provided photo

Wear it: Iron-free clothes labels

Mabel's Labels, a Canadian company started by four moms, introduces Tag-Mates, the iron-free alternative for labeling clothes. Labels stick to clothing care tags and withstand laundering. Each label holds a personalized icon and name with up to 20 characters. \$18 for 75 labels at www.mabel.ca, or 866-306-2235.