

crib notes

90%
of girls ages
3 to 10
own at least
one Barbie.
The doll just
turned 50.

Bank On It!

New Money Banks, from Mudpuppy, help teach kids that having coins and cash comes with the choice to spend, save, or share (\$14; galison.com).



GROWING PAINS (AND PLEASURES)

We Road Test Potting Shed Kids Garden-in-a-Bag, below. **Good Bag** is fun to color; the seeds are easy to sprout; dirt included. **Bummer** We were growing indoors, in low sunlight, so our plant didn't thrive. **Upshot** We tested this with 3- and 6-year-old siblings who got attached to their little plant. We'll try again this summer, outdoors (\$14; 800-505-7496 or pottingshedcreations.com).



Nearly 1,100 towns will have a March for Babies (what used to be Walk America) this month. See marchforbabies.org.

Celebrity Favorite

We're told Matthew McConaughey and his girlfriend, Camilla Alves, are fans of Mabel's Labels for identifying little Levi's stuff. At right is their custom bag tag (\$18.50 for six; mabel.ca).



→ **100,000 ponytails** have been donated over two years to make wigs for women who lost their hair due to cancer treatment. See beautifullengths.com.